



# e-learning

## An Instant Solution for Training



Ellis Wardle, Area Manager for JW Lees

You might not associate a sixth generation family brewer with cutting edge innovation in the training sector.

However, that's just what JW Lees, Manchester brewer and pub retailer are doing with a new online training programme.



Designed and created by CPL Training, the leading national training provider, JW Lees has adopted the [www.cpl-learning.co.uk](http://www.cpl-learning.co.uk) to deliver hospitality and compliance courses to its thousand-strong pub workforce. The results have been immediate with **instant** and **reliable** management information, total employee buy-in and a robust paper trail for auditing and liability insurance purposes.



"This new system has totally reformed the way we manage compliance training. It's not just an online training course, it's a totally integrated management solution. The CPL E-Learning platform is linked into our payroll system so it picks up every new member of staff."

Vicki Jackson,  
HR Manager for JW Lees

In the first two months over **500 courses** have been completed and Vicki's main problem now is distributing the certificates for completed courses which, as she puts it, is 'a nice problem to have.' A main reason they found the e-learning platform so easy to use is due to the support service CPL Training provide.

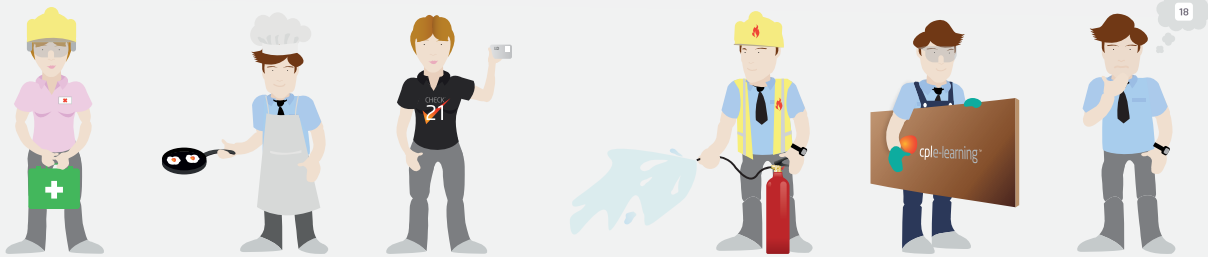


CPL Training's Group IT Director, David Dasher, and his team provided a tailored platform for JW Lees, management team briefings and direct access to the team itself to ensure any queries JW Lees had were resolved efficiently.

David Dasher and his team of nine designers and programmers are brimming with new ideas and David is proud that CPL Training "can put the learner into any virtual situation that they have to work through - just like real life."



**Want to know more about how e-learning can help your business?**  
Call us: 0151 647 1057 or email us: [contact.us@cpltraining.co.uk](mailto:contact.us@cpltraining.co.uk)



## What we offer?

At CPL Training we have developed a flexible alternative to the traditional ways of training through our e-learning platform. The courses we have developed focus on compliance training, in all its forms, throughout the licensed retail sector.

We currently offer e-learning courses in:

- Food Safety, Level 2
- Health & Safety
- Manual Handling
- SALPS
- Fire Marshal
- Equality and Diversity in the Workplace
- Age Verification
- AUASP
- Drugs Awareness

"We're only in the starting blocks in terms of potential but we're already running a different race to everyone else."

David Dasher,  
Group IT Director, CPL Training

"CPL have taken down all the barriers to learning and provided a real end-to-end service."

Vicki Jackson,  
HR Manager for JW Lees

## What we offer?

As legislation is constantly changing, requiring more mandatory training for staff and more recording and tracking of training by employers, we have designed, developed and created a number of online courses in a way which will positively affect both employers and employees.

There are many benefits of using our e-learning platform:

- Flexibility & Accessibility - You can fit your training around a time that suits you 24/7
- Cost-effectiveness - Our e-learning saves you time and money; priceless
- Trackability - You can oversee your progress as well as your employees, giving you control of your training

**e-learning - training at the click of a button**

Contact us via Phone : **0151 650 6910** or  
via Email . **CONTACT.US@CPLTRAINING.CO.UK**