

e-learning A PLEASURE TO TRAIN

Pleasure describes itself as a little pub company with a **BIG** personality.



Nick Griffin, MD for Pleasure Pub Company

Operating predominantly in Brighton and the South East, Pleasure relies heavily on a strong, knowledgeable team working autonomously to get things **done**.

The Pleasure team have been familiar with online solutions for a while but Nick Griffin, Pleasure MD, found some e-learning packages '*difficult and cumbersome to download*,' whilst others, that came with hardware tools, were just '*messy*.'

However, after being introduced to CPL Training's new e-learning platform, Nick was pleasantly surprised. Our online training platform allows individuals to train at their own pace and allows managers and employers to track each member of staff's progress.

In order to make our courses as interactive as possible our IT department, consisting of graphic designers, animators, programmers and coders, have developed an Avatar family of animations to guide you through your training.

Our e-learning courses also have comprehensive voice-overs, stylish graphics and, in some cases, video in order to keep people engaged. Malcolm Gilbert, Manager of The Charles Dickens in Worthing, tried our e-learning health & safety and food safety courses and found them easy to use and download.

The staff at The Charles Dickens were '**thrilled**' by the new fuss-free e-learning courses we have provided and Malcolm thinks it's a '**no-brainer**' to send it to everyone involved in the company.



Nick Griffin and Malcolm Gilbert of Pleasure.

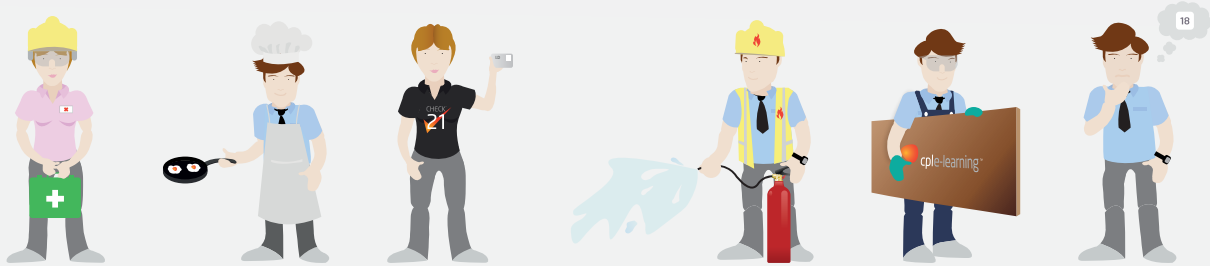
"Our staff completed the courses very quickly and with minimum fuss - there is no need to upload or download information. Any of our employees can access the courses as long as they have access to the internet with their specific user login and password."

Nick Griffin,
MD for Pleasure Pub Company

"My team can do the courses in quiet times at work or do them at home in their own time. I have recommended that we roll the courses out to everyone in the company. It's a no-brainer."

Malcolm Gilbert,
Pub Manager at the Charles Dickens in Worthing

**Want to know more about how e-learning can help your business?
Call us: 0151 647 1057 or email us: contact.us@cpltraining.co.uk**



What we offer?

At CPL Training we have developed a flexible alternative to the traditional ways of training through our e-learning platform. The courses we have developed focus on compliance training, in all its forms, throughout the licensed retail sector.

We currently offer e-learning courses in:

- Food Safety, Level 2
- Health & Safety
- Manual Handling
- SALPS
- Fire Marshal
- Equality and Diversity in the Workplace
- Age Verification
- AUASP
- Drugs Awareness

"We're only in the starting blocks in terms of potential but we're already running a different race to everyone else."

David Dasher,
Group IT Director, CPL Training

"CPL have taken down all the barriers to learning and provided a real end-to-end service."

Vicki Jackson,
HR Manager for JW Lees

What we offer?

As legislation is constantly changing, requiring more mandatory training for staff and more recording and tracking of training by employers, we have designed, developed and created a number of online courses in a way which will positively affect both employers and employees.

There are many benefits of using our e-learning platform:

- Flexibility & Accessibility - You can fit your training around a time that suits you 24/7
- Cost-effectiveness - Our e-learning saves you time and money; priceless
- Trackability - You can oversee your progress as well as your employees, giving you control of your training

e-learning - training at the click of a button

Contact us via Phone : **0151 650 6910** or
via Email . **CONTACT.US@CPLTRAINING.CO.UK**